

EXPERIENCE MORE

As a customer of City Lens you experience more!

Our senses are precious and determine our quality of life. Improving your quality of life is what drives City Lens and we started in 1974. For over 40 years our professionals have been excelling in their professionalism and empathy. We guarantee that you'll be wearing the contact lenses which fit your eyes best.

Avail yourself of our expertise and entrust us with your eyes. Experience more with City Lens.

PROFIT FROM EXPERT ADVICE AND A LARGE ASSORTMENT

Whether you choose soft, rigid, hypergel or silicon hydrogel lenses, we'll make sure that your eyes feel comfortable. Not only that, but our lenses are also very affordable. With our unique Eye Society memberships, you also receive great discounts and extra services.

HOW DOES IT WORK?

Simple! Become an Eye Society member and you can profit from all the advantages straightaway. From optimum eye care and discounts on your lenses up to a pair of free designer glasses, as an Eye Society member your eyes will receive VIP treatment. The advantages of the memberships are summed up below.

Eye Society A

- Contact lenses with up to 40% discount
- Combine various types of lenses
- Free optic examinations and checks
- No charges for readjustments
- No limit on number of lenses
- Lens purchase in all shops
- Individual lenses available
- Order contact lenses online
- €100 discount on first consultation

€11.75 p.m.

Eye Society B

Same as Eye Society A, plus:

- + Contact lenses with up to 70% discount
- + 1st purchase of lenses is free
- + discount on solutions
- + glasses and sunglasses with 20% discount
- + glasses for partner with 10% discount
- + Customer finds customer programme
- + Free annual Total Eye Pre-Scan worth €199

€18.95 p.m.

Eye Society All-In

Same as Eye Society A/B plus:

- + A new pair of designer sunglasses worth €350 straightaway on joining
- + All risk insurance against damage and cracking
- + Sunglasses with 30% discount
- + Vision Improvement Program

€25.50 p.m.

SILICON HYDROGEL CONTACT LENSES

Contact lenses which you can't feel? These lenses let your eyes breathe. You won't have any dry eyes either, not even with air conditioning or intensive computer usage.

GOOD FOR YOUR EYES, BETTER FOR YOUR PURSE

City Lens enjoys proving that top quality can be well affordable. Thanks to our large assortment and low tariffs, there is always a silicon hydrogel lens which fits your lifestyle and budget.

SILICON HYDROGEL LENSES		Eye Society B and All-In	Eye Society A	UV
DAILY LENSES				
Alcon	156 OP Dailies Total (1)	€0.65	€0.90	X
Johnson & Johnson	118 OP TruEye	€0.65	€0.90	✓
1-2 WEEK LENSES				
Johnson & Johnson	147 OP Oasys	€3.50	€6.65	✓
Johnson & Johnson	129 OP Oasys for Astigmatism	€3.95	€7.25	✓
MONTHLY LENSES				
Bausch & Lomb	130 OP *PureVision2HD*	€3.50	€8.65	X
Procornea	117 OP BYO Comfort	€4.95	€10.25	X
MONTHLY LENSES TORIC/CYLINDRICAL				
Bausch & Lomb	110 OP PureVision2HD toric	€5.95	€11.25	X
Alcon	138 OP Air Optix for Astigmatism	€5.95	€11.25	X

Up to 175 OP oxygen permeability

CITY EXCELLENS OWN RANGE

City Lens has over 40 years of experience in lenses. We've bundled all of that experience into our 'own' Silicon Hydrogel lenses and the new Organic One Day Hypergel lenses, which offer superior comfort at an attractive price. Experience them for yourself, experience more!

CITY EXCELLENS		Eye Society B and All-In	Eye Society A	UV
City Excellens 86 OP	*One Day*	€0.42	€0.74	✓
City Excellens 57 OP	Toric	€0.60	€0.90	✓
City Excellens 86 OP	Multifocal	€0.60	€0.90	✓
City Excellens 175 OP	*24*	€6.30	€12.50	X
City Excellens 42 OP	*Organic One Day*	€0.30	€0.50	✓

NEW

Organic one day

HYPERGEL

MEET OUR NEWEST CONTACT LENSES FROM THE EXCELLENS SERIES

Organic One Day contact lenses were inspired by the biological characteristics of the human eye.

The hypergel material has the same water content as the eye and also mimics the workings of tear fluid. This combination with the high oxygen permeability level ensures that the contact lenses maintain an optimal comfort level even at the end of the day. With its HD optical quality and the UV protection, this lens is the right choice for your eyes' health.

Organic One Day contact lenses are available exclusively at City Lens.

SOFT CONTACT LENSES

Soft contact lenses are popular. Logical, because they are affordable and very comfortable. Choose daily lenses if you can't be bothered with using solutions or choose a durable type. All soft lenses can be delivered with cylinders.

FOR WHOM?

For everyone looking for a balance between health and ease of wear. The lenses are replaced daily, so no more solutions are required. Ask us about our colour(accent) lenses!

DAILY CHANGE SOFT		Eye Society B and All-In	Eye Society A	UV
City Excellens	*Daily Comfort*	€0.29	€0.50	X
Cooper Vision	*Proclear 1-day*	€0.29	€0.49	X
Bausch & Lomb	*Soflens Daily Disposable*	€0.26	€0.50	X
Menicon	Miru	€0.38	€0.58	X

30 OP oxygen permeability

FOR WHOM?

For people who need a special lens. Almost all kinds of cylinders are now possible, even in daily lenses.

TORIC/CYLINDRICAL SOFT		Eye Society B and All-In	Eye Society A	UV
Alcon	Dailies Toric Aqua Comfort plus	€0.59	€0.79	X
Bausch & Lomb	Soflens Daily Disposable toric	€0.59	€0.79	X
Bausch & Lomb	Soflens 66 toric	€4.95	€10.50	X
Cooper Vision	Proclear toric	€6.80	€13.95	X

RIGID CONTACT LENSES

The 'Grandfather' of all lenses is still doing great service. Rigid lenses are not nearly as 'hard' as they used to be and they let a lot of oxygen through. Thanks to our advanced measurements, these lenses fit your eyes perfectly. So if you think that rigid lenses are uncomfortable, just let our specialists prove the opposite. You have even more choice than you realised.

HAVE YOU EVER THOUGHT ABOUT NIGHT LENSES?

RIGID LENSES		Eye Society B and All-In	Eye Society A	UV
NKL	Exact	€17.50	€59.00	X
NKL	Genius	€17.50	€59.00	X
Bausch & Lomb	Quantum-1	€17.50	€59.00	X
U.C.O.	Rose-K	€89.00		X
NKL	Oblong Multifocal	(extra) €70.00	€70.00	X

Maximum 4 individual rigid lenses per year (365 days) for the membership fee.

CITY BRIL: BIG NAMES, LITTLE COST (B+ALL-IN)

Lenses are super, but sometimes you feel like something different. At our little 'brother' City Bril you'll find a beautiful collection of glasses from top designers. As an Eye Society member you'll receive a large discount on glasses and sunglasses. Big names but at little cost. That makes it very attractive to change your looks every now and again. Eye Society All-In member? Then you can select a completely new pair of designer glasses worth €350 every two years.

On glasses for your partner

You get a 10% discount

OR

Glasses for your partner

You get 10% off

OR

Glasses for your partner

10% discount

On all prescription glasses

you get a 20% discount

All prescription glasses

you get 20% off

All prescription glasses

20% discount

On all sunglasses

you get a 20-30% discount

All sunglasses

you get 20-30% off

All sunglasses

20-30% discount

YOUR FRIENDS ARE WORTH EXTRA DISCOUNTS (B+ALL-IN)

Enthusiastic about City Lens? Great! If someone you have introduced takes an Eye Society membership, you'll receive an extra 20% discount on lenses and solutions. And if you introduce more new members, your discount will increase rapidly...

Minimum duration: 1 year. Maximum duration: as long as the customer is an active member.

1ST CUSTOMER

You get a 20% discount

2ND CUSTOMER

you get a 30% discount

3RD CUSTOMER

you get a 40% discount

4TH CUSTOMER

you get a 50% discount

OR

You get 20% off

you get 30% off

you get 40% off

you get 50% off

OR

Receive 20% off

Receive 30% off

Receive 40% off

Receive 50% off

OR

Receive 20% discount

Receive 30% discount

Receive 40% discount

Receive 50% discount

SPECIAL CONTACT LENSES

READING LENSES

Can't you or don't you want to get used to reading glasses? Discover the Multifocal lens, the lens which lets you see close by and far away. Try them without any obligation.

BIFOCAL & MULTIFOCAL LENSES		Eye Society B and All-in	Eye Society A	UV
City Excellens One Day	Multifocal	€0.60	€0.90	✓
Alcon	Air Optix Aqua Multifocal	€6.95	€11.50	X
Bausch & Lomb Soflens	PureVision2 for Presbyopia	€8.50	€14.00	X
Cooper Vision	Biofinity Multifocal	€7.25	€13.80	X
Cooper Vision	Proclear Multifocal Toric	€13.50	€18.00	X

NIGHT LENSES

These lenses correct your eyes while you are sleeping, so that you don't need any 'help' during the day in order to be able to see clearly. Ideal for, for example, sportsmen and -women and for people with dry eyes.

NIGHT LENSES		Eye Society B and All-In	Eye Society A	UV
NKL	Night lens	€89.00	-	X

IDEAL FOR: * people with dry or sensitive eyes * people who read a lot, for example, on a computer * people who work in an area with air conditioning * sportsmen and – women who don't want to take any risks with lenses * people who don't want to or can't have laser treatment.

Adjustment costs of €169 are €69 for members. Price per night lens: €89 (Eye Society B or All-in). Expected to last for 1 year. These contact lenses are suitable for contact lens wearers who have a strength of between S -1.25 up to and including -4.00 DPT.

INDIVIDUAL LENSES

The Individual contact lenses are fully adjusted to your eyes. From strength to shape and choice of material – this is the made-to-measure suit for your eyes.

INDIVIDUAL LENSES		Eye Society B and All-In	Eye Society A	UV
NKL	60 DKL Individual	€26.50	€39.00	X
Microlens	75 DKL K-Soft Ultimate	€36.50	€67.00	X
Microlens	75 DKL Stabmax Ultimate	€43.50	€74.00	X
Procornea	71 DKL BYO Premium Toric	€43.50	€74.00	✓

COLOURED LENSES

These lenses give your eyes a surprising colour accent. The Color and Colour are perfect for a party, the Define accentuates the iris and makes your eyes look naturally more beautiful.

COLOUR(ACCENT) LENSES		Eye Society B and All-In	Eye Society A	UV
Alcon	Colorblends one-day	€1.00	€1.00	✓
Alcon	Air Optix Colour	€8.95	€11.95	✓
Johnson & Johnson	1-Day Acuvue Define	€0.70	€0.90	✓

Standard terms and conditions: all prices are per contact lens, excluding solution and excluding initial consultation of €149 (Eye Society members pay €49) or €169 for hard lenses (Eye Society members pay €69). Durable soft lenses and rigid lenses: maximum 4 lenses per year. Other lenses unlimited. Contact lenses are delivered in their original packaging (sometimes several lenses in one package). Automatic monthly payment. City Lens has most *star* lenses in stock. All rights reserved in case of printing errors and/or price changes. *Ask for the conditions.

VISION IMPROVEMENT PROGRAM (ALL-IN)

Did you know that food and food supplements can lead to better vision?

If you don't see well, it doesn't 'automatically' mean that you need lenses or a pair of glasses. Seeing less well can also be a result of reduced contrast. You can see in one go what this means in these two examples. The 'macula' (the centre of the retina) can be examined using advanced contrast and pigment measurements, so that it is immediately clear whether reduced contrast is the cause of the problem with the eyes. If so, then it is often possible to repair the contrast. Not by lenses or glasses but with modern techniques. This means it's possible to see more, with no procedures or visual aids. As an Eye-Society All-In member, you can make free use of the Vision Improvement Program (VIP).

AT THE HEART OF SOCIETY (A+B+ALL-IN)

Help others to experience more too!

Experience more by seeing more. That is our promise. If you choose Eye Society then you help others to experience more by seeing more too. As an Eye Society member you are giving your support to Light for the World. This non-profit organisation prevents Ethiopian children from going blind unnecessarily. In total our Eye Society members have already helped more than 15,000 children. Each year that you are a member, you help one of these children to avoid blindness. Another good reason to choose Eye Society.

GOOD NEWS FOR FOOTBALL FANS (A+B+ALL-IN)

Good vision is crucial for high performance at sports. Feyenoord has entrusted the vision of its players to City Lens since 2007. Every year City Lens screens the eyes of all of the players at the Feyenoord Jeugd Academy and all the players in the selection. Players who need contact lenses are provided with them by City Lens. Feyenoord then regularly provides City Lens with tickets for home games which are given to City Lens customers. If you would like to be considered for tickets, let us know in the shop or via feeynoord@citylens.nl. More experience is more performance.

CITY LENS CONVENIENCE

CITY LENS EXPRESS: QUICK ORDER, QUICK DELIVERY

Are you a City Lens customer with no time to visit one of our shops? No problem. You can order lenses and/or solutions online using the City Lens Express service. Surf to www.citylens.nl, log in with your membership number and date of birth and place your order. If your lenses are in stock, there is a guaranteed delivery of less than 48 hours. Payment is just as easy because it is done automatically. Prefer to order by phone? Phone (010) 4131400 and our enthusiastic staff will help you.

Except for Eye Society All-In, we charge a flat amount of €3 for shipping and administration however many lenses are ordered. For solutions and/or a combination of solutions and lenses, a charge of €5 will be made.

CITY LENS MAKES DECLARATIONS FOR YOU

DECLARATION SYSTEM FOR HEALTH INSURANCE COMPANIES

One of the great advantages of City Lens is that you, as one of our customers, can make use of our declaration system. We have been accredited by all the health insurance companies, so you don't need to make your declaration yourself. Our staff members can do that for you. So come into the shop, find the lenses which suit you and we'll take care of the rest. You'll receive the financial advantage straightaway.

Rotterdam – Centre

Coolsingel 215
3012 AG Rotterdam
(010) 4148000
info@citylens.nl

The Hague

Spui 43f
2511 BL Den Haag
(070) 3640000
denhaag@citylens.nl

Rotterdam – South

Zuidplein 320 (Pleinweg)
3083 CX Rotterdam
(010) 4819700
zuidplein@citylens.nl

Opening hours

Mon to Thu: 9.00 to 17.30
Fri: 9.00 to 21.00
Sat: 9.00 to 18.00
Sun: 9.00 to 17.00

Opening hours

Mon: 11.00 to 17.30
Tue to Fri: 9.30 to 17.30
Sat: 09.30 to 21.00
Sun: 9.00 to 17.00

Opening hours

Mon: 13.00 to 17.30
Tue to Fri: 09.30 to 17.30
Sat: 09.30 to 17.00

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